

# Strategic Growth Planning for Healthcare Staffing Company

## Challenge

The client maintained a portfolio of business units and needed a strategic plan to guide its focus and investments going forward.

## Solution

We conducted a broad discovery process including interviews of board, corporate and business unit executives as well as review of key financial, operating and market data. Armed with that knowledge, we:

- Helped the client reorganize its sales functions, evaluate its business units and prioritize its various market segments
- Guided the company in developing a strategic plan with implementation goals, key metrics and organizational realignments
- Provided interim assistance with IT planning and strategy

## About the Client:

*A publicly traded company  
in the health care staffing and  
human capital management  
business*

Contact us for information on how we can help you reach your goals.

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